

November 28, 2007

A Whole New Kind of Gift-Giving

In the next few weeks, we'll be spending \$100 BILLION buying gifts. Unfortunately, some of that money will be wasted on things like unwanted fruitcakes and slippers.

Now, there's an exciting alternative!

At **ChangingThePresent.org**, a new nonprofit website, you can give donation gifts, which help make the world a better place. It's amazing what you can give. For instance:

For your Mom, who always kept you bundled up:

Protect at-risk children from the cold with 10 warm blankets from the United States Fund for UNICEF (\$40)

For your brother, who is into sports:

Fund a sports jersey for a disabled athlete, so he can join a team and look as competitive as he plays, from UNITED SPINAL ASSOCIATION (\$30)

For your friend, the bookworm:

Provide the magic of two new books for children in need, from FIRST BOOK so they can learn to read and set out on a path to success. (\$5)

For your boss who likes to garden:

Supply seeds and tools for a family, so they can grow their own food and create a sustainable future with INTERNATIONAL MEDICAL CORPS. (\$25)

With over 1,000 gifts, from \$2 to \$5,000, from hundreds of leading nonprofits, it's easy to find an inspiring gift for everyone on your list.

It's also easy to share them. You can even send a customized printed greeting card, right from the site, with an inspiring photo and description of your gift.

Just imagine the impact we can make together as this new kind of giving catches on!



Nurture Imagination - First Book

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Available at:

http://www.changingthepresent.org/about_us/media

A few of the donation gifts available at ChangingThePresent.org:



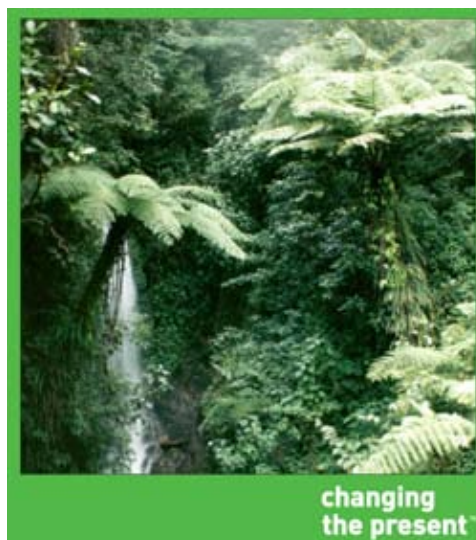
Encourage Athletes - United Spinal Association



Raise an Orphan - Best Friends Animal Society



Plant a Garden - International Medical Corps



Save a Cloud Forest - Root Capital